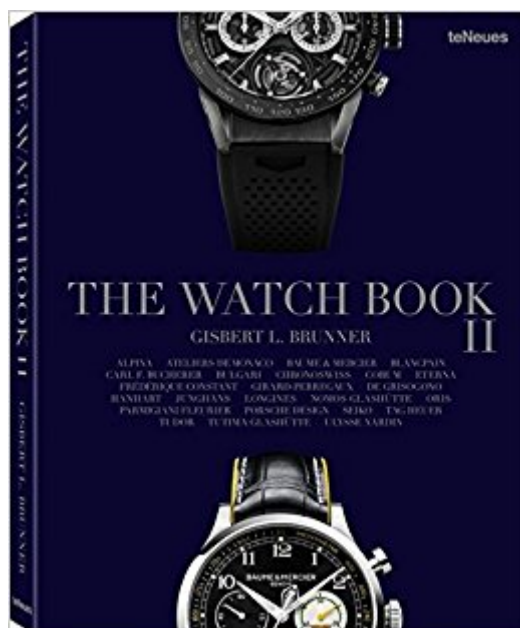


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# The Watch Book II



## Synopsis

The world of watches is in transition; so-called “smart watches” are playing a larger role. However, classic timepieces with mechanical movement will not disappear from people’s wrists, because the ticking of a mechanical watch has been and will continue to be the heartbeat of human culture. After the success of *The Watch Book* in 2015, the new follow-up volume, just as beautifully done, is a must-have. Informative text and many pictures highlight 22 additional watch brands and show their unique features and quirks. However, this book includes a much broader spectrum of timepieces than the previous volume: along with many watches that fall into the “affordable luxury” segment, there are timepieces from the chronometric *cr me de la cr me*. Along with longstanding traditional brands, the book profiles newer ones whose unusual designs and exclusive technical developments have contributed to the history of the watch. This volume also includes a helpful glossary of important terms, making *The Watch Book II* an absolute must for both timepiece experts and collectors and those new to the world of watch artistry.

## Book Information

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## Customer Reviews

Gisbert L. Brunner, born in 1947, has been working with precision time-keeping instruments since the 1960s, primarily wristwatches. During the quartz watch crisis in the 1970s, he discovered a new love for the seemingly moribund mechanical timepiece as well. His passion for collecting

chronographs led him to publish his first magazine articles on the subject in the early 1980s. Brunner has since written more than 15 books about the field and is in demand worldwide as a public speaker.

Awesome book

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